



# EPPO Platform on Communication

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# Why was the Platform on Communication created?



**National Plant Protection Organisations**



**Help other NPPOs**

**Inspire others**

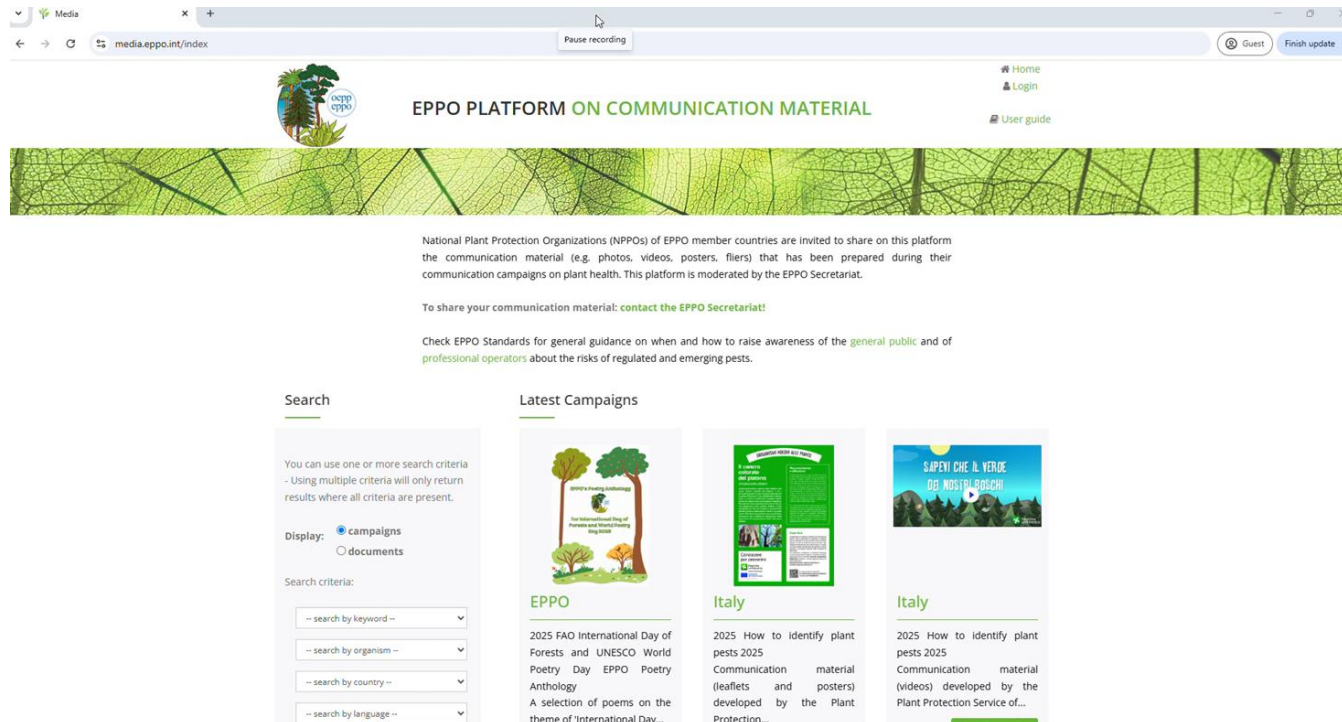
**Easily share examples**

**Increase the reach of a campaign**

**Share examples of communication**

**From podcasts, banners, games, fliers, apps, postcards, stands or more!**

# What is on the Platform on Communication?



- Here is the main page you would land on if you went to the PCM
- Here you can see a range of campaigns, click on the campaigns to find out more
- Using the search feature on the left hand side, you can filter for campaigns of a specific type, on a specific pests, by a country, by language

# An example campaign



**Search**

You can use one or more search criteria  
- Using multiple criteria will only return results where all criteria are present.

Display:  campaigns  
 documents

Search criteria:

- search by keyword -

- search by organism -

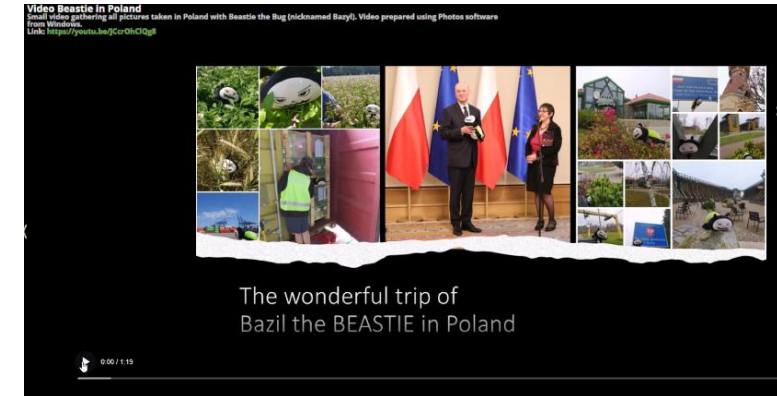
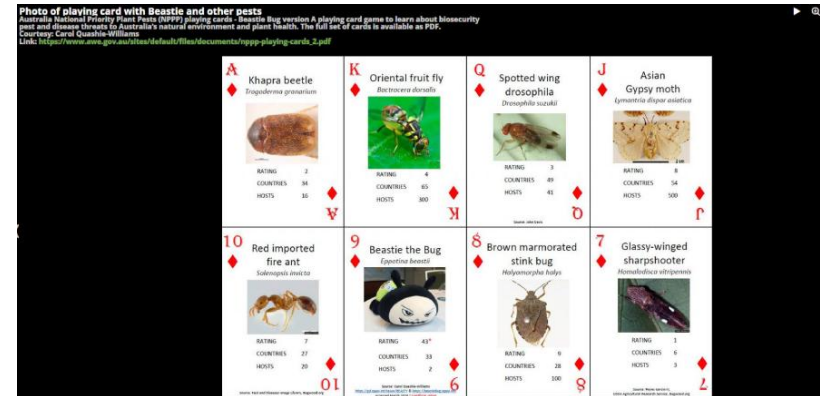
- search by organism -

- Adelia
- Agrilus annuus
- Agrilus bilineatus
- Agrilus fleischeri
- Agrilus planipennis
- Aleurocanthus spiniferus
- Ambrosia trifida**
- Amphimallon solstitialis
- Andropogon virginicus
- Anomala jurtii
- Anomala vitis
- Anoplophora
- Anoplophora chinensis
- Anoplophora glabripennis
- Anthonomus eugenii
- Apriona germari
- Arceuthobium

**Latest Campaigns**

2025 FAD International Forests and UNESCO Poetry Day EPPO Anthology  
A selection of poems theme of 'International'

2025 Laboratory of



- Here is an example of a campaign created by EPPO on BEASTIE the BUG.
- In this example you can see you can see all of the resources available and download them, e.g. education material for young children
- You will also see the link to each pest and any associated communication material in the EPPO Global Database

# How do you register?



**EPPO PLATFORM ON COMMUNICATION MATERIAL** [User guide](#)

[Contact the EPPO secretariat](#)

As this platform is addressed to NPPOs of EPPO member countries, communication material can only be uploaded by NPPOs. NPPOs can also allow their national agencies to do so. Upon request, the EPPO Secretariat will provide contributing users with the necessary passwords. There is no limit to the number of contributing users per country, but it is advisable to keep it reasonably small.

The scope of this platform is limited to phytosanitary issues (e.g. communication campaigns about regulated pests, early warning on emerging pests, outbreak management, awareness raising of the general public about the importance of plant health, citizen science projects on plant pests). For the moment, it is not intended to include communication campaigns specifically related to plant protection products.

If you wish to upload communication material on this platform on behalf of the NPPO of your country, please provide below the following information:

Your Country:

Your Organization/Institute:

Your Email:

Your first name:

Your last name (family name):

Object of your message:

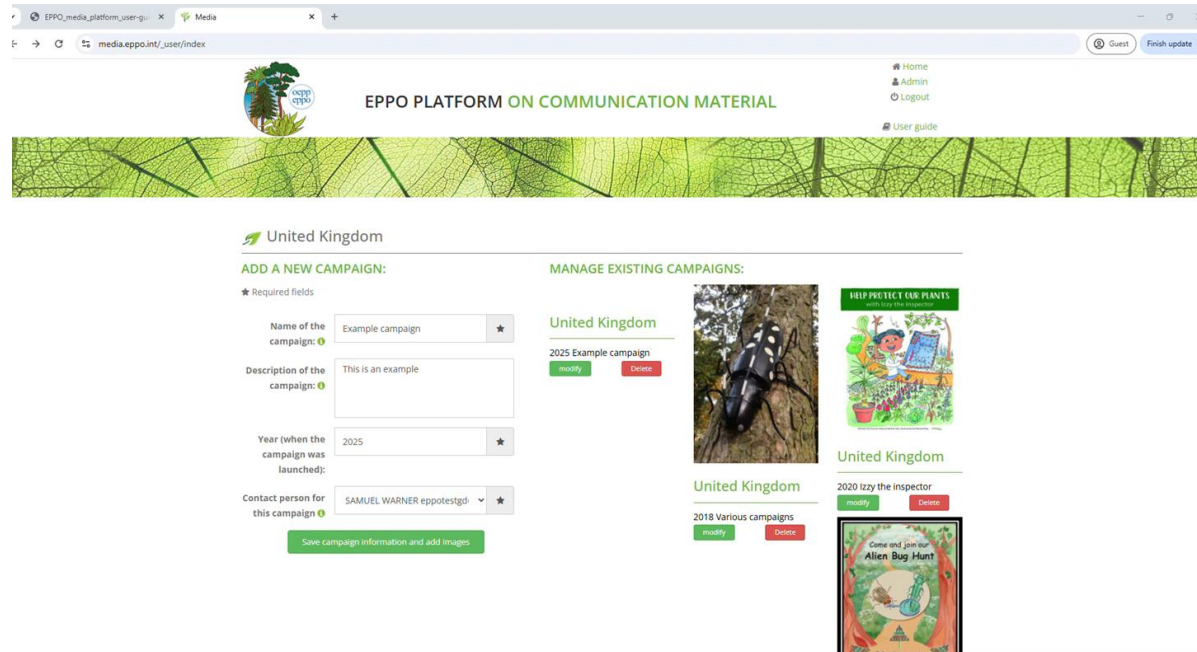
Your Message:

Only NPPO contacts can register

Register by filling in the 'contact EPPO Secretariat' link on the home page of the Platform on Communication Material



# Uploading a campaign



You can upload a campaign once you are validated as a user. Simply follow the step-by-step instructions in the user guide on the home page.

# Get involved TODAY!



**Platform on Communication website:**  
[media.eppo.int](https://media.eppo.int)